



medi@uality
from Medscape

ENGAGE YOUR PHYSICIANS

Through the leading digital platform
for healthcare professionals



TAILORED CONTENT

We present your brand or educational message to your (segments of) physicians throughout the flow of their day, when they are seeking clinical information to inform treatment choices.



INCREASED VISIBILITY

We reserve specific space to allow you making your brands visible to your specific target audience and to help you delivering impactful messaging aligned with your strategy and all along the customer journey.



IMPROVED REACH

We give you access to the largest community of active physicians and HCPs across all specialties, and we leverage our data to reach the exact audience you want to engage. 80% is the average coverage of your target audience.



IMPACTFUL SERVICES

We develop services and tools allowing your physicians to:

- stay informed about the latest actuality into their specific domain of interest
- develop their skills via educational services (eCME)
- exchange ideas and thinking with peers and
- help them to continuously improve patient care

We engage your community of physicians across all their devices, with solutions that offer a superior mobile experience.



ACTIONABLE DATA

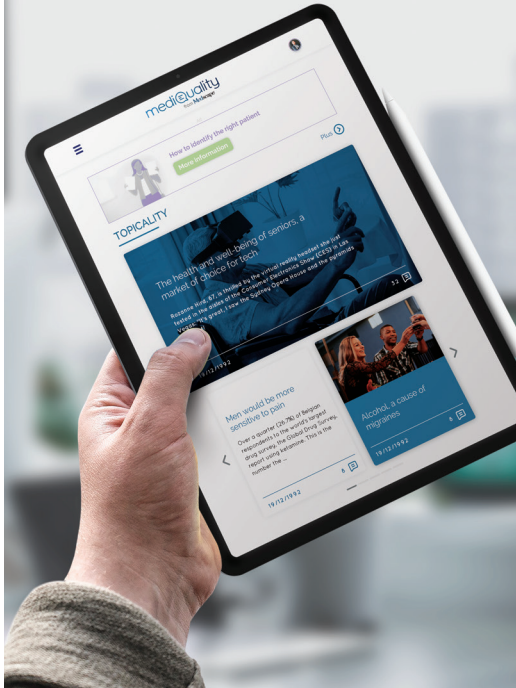
We leverage our data in a GDPR compliant way to:

- reach the exact audience you want to engage
- provide you real time retro and prospective insights about your physicians

We deliver proven business impact with guaranteed engagement which drives behaviour change. Our robust reporting framework helps you measure results and success, tailored to your needs.



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Contact

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Discover our platform
www.mediquality.net